

INTERCOLLEGIATE

BROADCASTING

SYSTEM

NEWSLETTER

59/60-3 December 1959

Here is the IBS Newsletter, published by the Intercollegiate Broadcasting System, Inc., at Storrs, Connecticut, for its member broadcasting stations throughout the United States.

First, before the actual stories, these are the headlines:

FCC CHANGES RULES, ANNOUNCES COMPOSITE WEEK

"BIGGEST EVER" HANDBOOK SUPPLEMENT OUT THIS MONTH

TEMPLE UNIVERSITY JOINS IBS

JAZZ PROGRAM SERIES A SUCCESS, SAYS BATEMAN

XAVIER USES UNIQUE DISTRIBUTION SYSTEM FOR RF

MORE STATION NEWS THAN EVER BEFORE

You'll get the stories behind these headlines, as well as other news, in this week's issue of the IBS NEWSLETTER, one of the up-to-date, expanding IBS services for members.....

THE IBS NEWSLETTER

Joseph D. Coons, Editor
Richard H. Crompton, Publisher
Terry Bateman, Program Editor
William R. Malone, Engineering Editor
Charles Quigley, FM Editor
George Abraham, Washington Editor

Intercollegiate Broadcasting System

David W. Borst, President
George Abraham, Chairman
Herbert B. Barlow, Jr., Secretary
Richard H. Crompton, Treasurer
A Rhode Island Non-profit Corporation.

NEWSLETTER

INTERCOLLEGIATE

BROADCASTING

SYSTEM

Here is the first newsletter published by the Intercollegiate Broadcasting System, Inc. It contains information on the various stations and the system as a whole.

There is also a section on the various stations and the system as a whole.

For a complete list of stations and the system as a whole.

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THE IBS NEWSLETTER "all that's news in college radio" 59/60-3 p. 2.

FCC CHANGES RULES, ANNOUNCES COMPOSITE WEEK (GENERAL NEWS)

The FCC has deleted the requirement in the part 3 of the rules and regulations that AM, FM, and TV stations keep on hand tube spares at the transmitter. The Commission said that the technical standards, sections 3.40, 3.317, and 3.687 are no longer necessary.

In a separate action, the new edition of part 3 of the rules shows a new subpart added. Subpart H sets forth simplified CONELRAD requirements for Noncommercial Educational FM Broadcasters. All AM and commercial FM licensees continue to be governed by subpart g.

The composite week for 1959 has been announced by the FCC. Stations whose licenses expire in 1960 are required to use the following dates in computing program statistics for renewal applications:

Monday, February 2, 1959	Friday, July 17, 1959
Tuesday, March 10, 1959	Saturday, September 5, 1959
Wednesday, April 29, 1959	Sunday, December 14, 1958
Thursday, May 21, 1959	

Photostats of program and transmitter logs for those dates must also be submitted with renewal application.

"BIGGEST EVER" HANDBOOK SUPPLEMENT OUT (GENERAL NEWS)

Joe Coons, Editor of the IBS Master Handbook, has announced that a forty-five page supplement of the book is being mailed coincidentally with this issue of the Newsletter. The supplement includes many new articles for the Business section of the book, as well as pages for all other sections. The supplement is mailed only to members of the System.

TEMPLE UNIVERSITY JOINS IBS (GENERAL NEWS)

IBS is proud to welcome another new member, WRTI, at Temple University. President Borst is confident that the addition of Temple to the membership lists of the System will not only be beneficial to the station, but to the System as well, since Temple occupies a pre-eminent position in its area.

TWO BOOKS REVIEWED (GENERAL NEWS)

Two books have recently been published which may be of interest to stations which maintain their own libraries. One is "The Practice of Successful Advertising", published by James Watson & Co., 51 Melcher St., Boston 10, Mass. The author, Loyd Coleman, is a director of J. Walter Thompson, big New York Ad agency. You'll find a complete review on page 53 of the New York Times Book Review, October 25, 1959.

Another new release is the series, "Management Course for Supervisors, released by the GPO, Division of Public Documents, Washington 25, D.C. Ask for form 0-512042 for a detailed listing of subjects covered.

THE CHANGES IN THE POLITICAL SITUATION

The political situation in the United States has changed considerably since the last election. The main reason for this is the change in the leadership of the two major parties. The Democrats have lost their long-time leader, Franklin D. Roosevelt, and have been replaced by a new leader, Harry S. Truman. The Republicans have also lost their long-time leader, Dwight D. Eisenhower, and have been replaced by a new leader, Richard M. Nixon.

The change in leadership has led to a change in the policies of the two parties. The Democrats have moved to the right, and the Republicans have moved to the left. This has led to a more moderate political climate than in the past.

The change in leadership has also led to a change in the focus of the political campaign. The focus has moved from the economy to the Cold War. This has led to a more intense political campaign than in the past.

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HISTORY OF JAZZ SERIES AVAILABLE, SUCCESS (PROGRAM NEWS)

Terry Bateman, Program Manager of IBS, has written all IBS station Program Directors that the new series, "A History of Jazz" is available for circulation through IBS. The program, originally produced and taped at Stanford's KZSU, was deemed a terrific success there. It was produced under the direction of Lewis Terman.

The series of 26 half-hour programs is circulated without charge, although those stations which desire to may purchase the tapes for \$1.60 each.

At the present time, the shows are being used by fifteen IBS members, including WBRU, Brown, WVBR, Cornell, WALI, Adelphi, WWFM, Franklin and Marshall, WWOO, Western Carolina, WETS, East Tennessee State, WSBF, Clemson College, WCDE, Davis and Elkins, WHCR, Heidelberg, WCRG, Central Michigan, WMMC, MacMurray, WNPC, North Park, KTJO, Ottawa, KCBI, Central Bible Institute, and KHSC, Humboldt State.

Anyone who wishes to carry the series who is not already doing so can contact Terry at Chase D-26, Harvard Business School, Boston 63, Mass.

GEORGETOWN FORUM AVAILABLE (PROGRAM NEWS)

Father Francis J. Heyden of Georgetown University tells us that the "Georgetown Forum", award winning program that is aired over more than 100 stations coast-to-coast, is available to IBS members without charge.

The program, which consists of a weekly panel of three experts who discuss a problem of national interest, includes moderator Matthew Warren. The timing is 28:30. Tapes are dubbed in advance of broadcast date, and the series is then mailed. The only cost to stations carrying the show is the 4¢ postage for return of the tapes to Georgetown.

If you are interested, contact Fr. Heyden at Georgetown University, Washington 7, D.C.

COMMUNITY CHEST (PROGRAM NEWS)

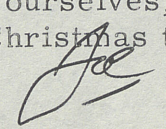
If it isn't too late in your area, you can get spot announcement copy for the United Campaigns by writing to Mr. William C. Tracy, 345 East 46th Street, New York 17, N.Y. These spots probably can be adapted to your college's "campus chest" as well.

EDITORIAL FROM THE NEWSLEditor

This issue is really an extra. You see, we forgot the program page last issue, and, in addition, we had the big handbook supplement to mail. This is a byproduct of those factors.

Perhaps the best thing we can see about IBS so far this year is the hum of activity from all departments; it seems everyone, including the members, are stirring up activity in this hobby of ours. KEEP IT UP! This is the way for all of us to get more out of campus radio, for ourselves, and for our stations.

Merry Christmas to you all;



HISTORY OF JAZZ MUSIC

The history of jazz music is a complex one, involving a blend of African, Caribbean, and European influences. It is often credited to the African American community in New Orleans, Louisiana, where it first emerged in the late 19th and early 20th centuries. The music is characterized by its syncopated rhythms, improvisation, and a strong sense of swing. Key figures in the early development of jazz include Louis Armstrong, Jelly Roll Morton, and Duke Ellington. The music spread throughout the United States and eventually reached Europe, where it inspired a new generation of musicians. Jazz has since become a global phenomenon, with many sub-genres and a dedicated following around the world.

GEORGE BOWEN'S JAZZ MUSIC

George Bowen's jazz music is a unique blend of traditional jazz and modern influences. He is known for his innovative compositions and his ability to create a new sound that is both familiar and fresh. His music is characterized by its complex rhythms, intricate harmonies, and a strong sense of melody. Bowen's work has been widely praised and has inspired many other musicians. His music is a testament to the power of jazz as a form of artistic expression and a reflection of the cultural heritage of the African American community.

COMMUNITY CHURCH

The Community Church is a place of worship and a center for social and cultural activities. It is a place where people of all faiths and backgrounds can come together to share their experiences and to support one another. The church is committed to providing a safe and welcoming environment for all members of the community. It offers a variety of programs and services, including religious education, counseling, and social services. The church is an important part of the community and plays a vital role in the lives of its members.

THE NEWSPAPER AND THE PUBLIC

The newspaper is a vital part of the public's life. It provides a source of information and a platform for public discourse. The newspaper is responsible for reporting on the events of the day and for providing a forum for the expression of public opinion. It is a key institution in a democratic society and plays a crucial role in the functioning of the government. The newspaper is also a source of entertainment and a place where people can find news and information that is relevant to their lives. The newspaper is a reflection of the society it serves and a mirror of the values and beliefs of its readers.

XAVIER USES UNIQUE SYSTEM

(ENGINEERING NEWS)

Xavier University's station WCXU uses a unique method of distributing its signals to the campus. Formally dedicated on May 16, 1959, the Xavier System feeds signals directly into phase B of the 4160 volt AC power distribution system which powers the whole campus. Although suggested many times before, this system has never been successfully used before, since expenses of installation have been too high or power company cooperation has been unobtainable.

All transformers stepping down the 4160 to 120/240 volts, as well as one intermediate step-down transformer which serves four buildings with 480 volts which in turn is stepped down to 120/240, are bypassed with a .01 mfd capacitor from primary to secondary and fused. Where all three phases are used, phase B is coupled to the other two phases. Coverage is reported as excellent.

Off-campus signals are being attempted to be eliminated by coupling .01's to ground on the 13.2kv side of the 4160/13.2kv step-down transformers. The result here has not been too good. Another attempt will be made in the future using 6mfd capacitors furnished by the power company.

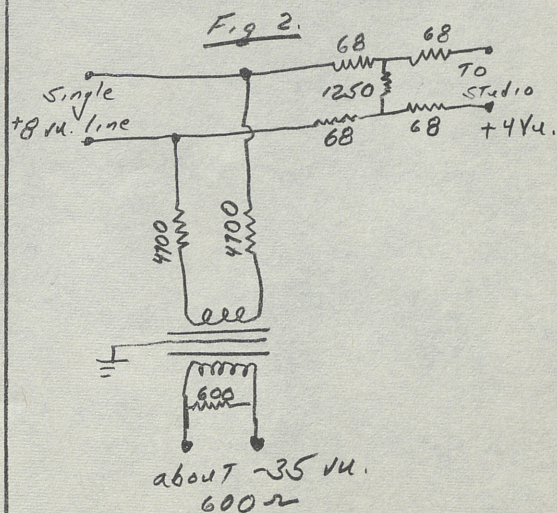
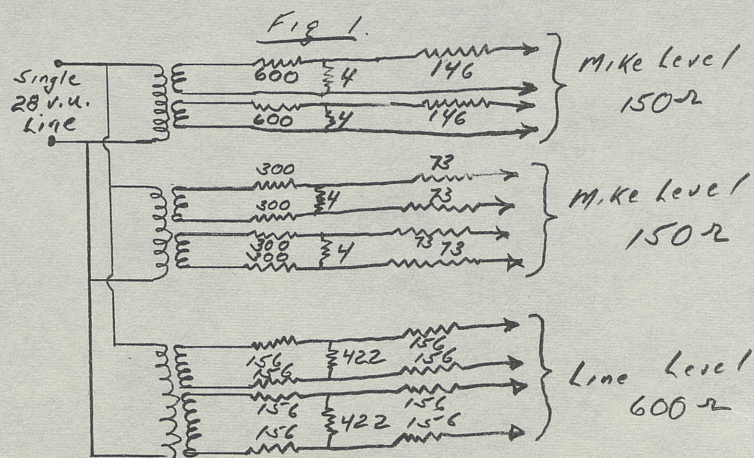
ELECTION YEAR APPROACHETH -- PLAN AHEAD (ENGINEERING news)

As candidates go sweeping through the countryside on the typical one-night stands next spring, it will be good to get set for them by planning now to build a pool system for electronic coverage. As Smekey says, "eliminate the forests of microphones!".

Pooling is, really, the only solution, and the local sponsor of the candidate decrees that all news media will receive their broadcast from a common source.

BUT ---- how to do it? What kind of feed will it be? Certainly, plus 8 db is a common level. But at the same time, all the lines can't be fed from one output, nor can all the equipment be shunted across one bus. Interaction problems are serious. Ground loops may occur. Newsreel cameras frequently use unbalanced lines. Electrostatic feedback may occur.

Well, figure 1 below is the best solution, and figure 2 is adequate. But be sure to test the system before X hour. And take care that there is no electromagnetic coupling between remote boxes. Good Luck!



STATION NEWS PAGE

KCLC, LINDENWOOD -- Miss Gay Pauly received the national AWRJ award last spring; the award is chosen competitively and given to a promising junior. She is studying at American University now, and will return in the spring.

KZSU, STANFORD -- KZSU will return to the air January 10, 1960, reaching 3300 of the university's 4600.

WCRG, CENTRAL MICHIGAN UNIVERSITY -- Features quiz take-off, "22"!

WMUB, FM, MIAMI UNIVERSITY (OHIO) -- requests transfer to associate grade, since AM no longer in operation.

KHSC, HUMBOLDT -- Now moving into puny 2-1/2 million dollar radio building. Now will operate 10 watt FM, January, 1960. What? No closet space?

WCVF, FREDONIA -- Airs program "Transition" on local station once/month.

WGTB, GEORGETOWN UNIVERSITY -- Is considering FM broadcasting to the entire Washington DC metropolitan area.

WBRU, BROWN UNIVERSITY -- Is currently preparing an FM brief.

WWWS, EAST CAROLINA -- ERP on FM of 3950 watts at 91.3mc. Also runs carrier current at 570 kc.

KWAR, WARTBURG --- Running FM at 10 watts, serving Waverly.

WHCR, HEIDELBERG -- Now running 37-1/2 hours/week. Staff, 49, with waiting list.

WCDE, DAVIS & ELKINS -- "WCDE HAS BEEN COMPLETELY REMODELED COMPLETELY" says David Meserve, Manager. I guess you mean completely!

WRSD, ALABAMA COLLEGE -- currently fighting for proper support from its administration, even though station has expanded its activities and personnel.

BIG TIP: RETURN THE NEWSLETTER NEWSLETTER AND GET YOUR STATION WRITTEN UP IN CAPITALS!

STATE OF NEW YORK

IN SENATE, JANUARY 10, 1900.

REPORT OF THE COMMISSIONER OF THE LAND OFFICE.

ALBANY: JAMES B. LEECH, 1900.

PRINTED BY THE STATE PRINTING OFFICE.

NEW YORK: JAMES B. LEECH, 1900.

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TO STATION MANAGERS/PROGRAM MANAGERS:
FROM TERRY BATEMAN, IBS PROGRAM DEPARTMENT

SUBJECT: SOURCES OF RECORDED PROGRAM MATERIAL

I am currently publishing and preparing a catalog of program sources for inclusion in the IBS Master Handbook. This material, recorded on both tape and disc, is currently used by many of our member stations. In order to make the listing complete, so that it may be used to best advantage by all of our stations, I am asking each one of you to help me compile it.

Please list below, on this form, the names of each recorded program service you receive, along with the name and address of the agency from which you receive it. If you have a circular about the program which you can spare, I would appreciate it if you could send it along too. If not, and if the program is not well known, send along a brief description of the show.

Thanks a lot for your help! You may mail this form as is, since a business reply form is printed on the reverse.

Terry

To: Terry Bateman

From: Station: _____

Here is a list of our recorded program sources; we're glad to be of help.

name

title

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then fold here

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Will Be Paid
by
Addressee

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Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY ENVELOPE

FIRST CLASS PERMIT, No. 27, STORRS, CONNECTICUT

INTERCOLLEGIATE BROADCASTING SYSTEM

TERRY BATEMAN, PROGRAM DIRECTOR

CHASE D-26, HARVARD BUSINESS SCHOOL

BOSTON 63, MASSACHUSETTS

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BUSINESS REPLY ENVELOPE

FIRST CLASS PERMIT, No. 27, STORRS, CONNECTICUT

INTERCOLLEGIATE BROADCASTING SYSTEM

R. H. CROMPTON

NEWSLETTER

STORRS, CONNECTICUT

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